

## Name

Rui Soares Costa

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## Occupation

PhD student sponsored by Science and Technology Foundation (FCT)



## Academic degree

2005: Graduation in Social and Organizational Psychology, Institute of Applied Psychology (ISPA), Lisbon.

## Research Interests

Domain: Social Psychology (Social Cognition)

Project's Name: Let's put it on order! Bringing memory for order to social cognition: Effects of order in person memory.

Supervision: Leonel Garcia-Marques (FPCE.UL, Lisbon) & Jeffrey W. Sherman (UC, Davis)

Key-words: Social Psychology; Social Cognition; Impression formation; Person Memory; Memory for Serial Order; False Memories.

I am interested in social cognition, particularly the question of how we process information about social targets in the domain of impression formation.

My research interests are (1) primarily focused on memory processes. Current research is investigating the interplay between social cognition classical issues (as the person memory topic) and the area of memory for serial order from human memory studies. Although many serial order models have been presented lately, it seems that order information is yet to find its niche in social cognition, besides particular well-known order effects such as the recency and primacy effects.

The series of studies that we have been pursuing concerns how serial order information, or simply, order information is processed in person perception. What happened to the order information in social cognition is a question that we hope to be starting to address.

I also have research interests focusing (2) the fascinating field of false memories, within social cognition framework and its relation to the basic study of autobiographical memory. Perhaps the representation of order information could lead to a kind of misrepresentation that would contribute to memory distortions of events in autobiographical memory in such a way that could create false memories.

Other areas of interest, though quite unexplored, are (3) research methods and statistics; (4) the development of computational models that simulate already existing theoretical models in social cognition literature and the development of connectionist or neural network models; and finally (5) the emergent social cognitive neuroscience following a multi-level integrative analysis that spans neural and social cognitive levels of organization.

## Publications

Refereed Conference Proceedings:

Costa, R. S., & Garcia-Marques, L. (2006). Memory for serial order in social cognition: Does order matter when we are forming impressions about strangers? *Proceedings of the 28th Annual Conference of the Cognitive Science Society*, 1151-1155. ([pdf](#))

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## Presentations *Oral presentations:*

Costa, R. S., & Garcia-Marques, L. (2006). Memory for serial order in social cognition: Does order matter when we are forming impressions about strangers? *8th TOK Conference of the European Social Cognition Network*. Warsaw/Pultusk, Poland. ([pdf](#))

### *Poster presentations:*

Costa, R. S., & Garcia-Marques, L. (2006). Memory for serial order in social cognition: Does order matter when we are forming impressions about strangers? *28th Annual Conference of the Cognitive Science Society*. Vancouver, BC, Canada. ([poster](#))

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## Other informations *Member of the following scientific associations:*

- . International Social Cognition Network – *ISCON* – Student Member (2006 – Present)
- . European Association of Experimental Social Psychology – *EAESP* – Postgraduate Member (2006 – Present)
- . Cognitive Science Society – *COGSCI* – Student Membership (2006 – Present)
- . Association for Psychological Science – *APS* – Graduate Student Affiliate (2006 – Present)
- . American Psychological Association – *APA* – Student Affiliate (2006 – Present)
- . Society for Personality and Social Psychology – *SPSP* – Graduate Member (2006 – Present)

### *Grants:*

- . PhD Grant: Science and Technology Foundation (SFRH/BD/23748/2005)
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